



2011 Membership Form & Invoice

The Alameda
Business Association

919 The Alameda • San Jose, CA 95126 • www.the-alameda.com

1 Please complete with your information.

Company Name _____

Name of Contact Person _____

The contact is a: Business Owner Property Owner Manager/Representative

Contact Email _____ Contact ☎ Number _____

Public Email _____ Business ☎ Number _____
(if different) (if different)

Address _____

Website _____

Type of Business: Accounting Attorneys Financial/Investments
 Health and Wellness Hotels Insurance
 Non-Profit & Associations Restaurant Property Management
 Real Estate Services Specialty Shops
 Other _____

Please indicate if you have a specific ABA project interest:

Street, Building, & Traffic Improvements Marketing Projects
 Festivals & Parades Membership "Brown Bag" Lunches & Open House Events

2 Please enclose your payment with this invoice.

Please make all checks payable to: Alameda Business Association.

QUANTITY	DESCRIPTION	UNIT PRICE	AMOUNT
1	ABA Membership (New or Renewal)	75.00	\$ 75.00
	Subtotal		75.00
	Sales Tax		0.00
	Total Due		\$ 75.00

3 Mail this completed form and payment.

Mail this completed form and payment to: The Alameda Business Association, 919 The Alameda, San Jose, CA 95126.
If you have any questions concerning this invoice, contact Larry Clark at 408.436.8581.



The Alameda Business Association

Proud Sponsor of Rose, White & Blue Parade



February 2011

Dear Business Owner,

Once again it's time for our annual membership drive. Your membership and support in The Alameda Business Association really means a lot to us and gives us a real boost for the important work we do to make The Alameda a splendid place to live, work and relax.

In the coming year we will continue our work on a number of projects including The 4th of July Rose, White and Blue Parade, Dine on The Alameda and Quarterly Member Open Houses. You can read a lot about what we are doing on our web site, www.the-alameda.com.

This year we are celebrating our 4th annual 4th of July Rose, White and Parade and estimate more than 10,000 viewers and participants will be sharing their patriotic enthusiasm with us! There's a place in the parade and in our program for **YOU**. The planning Committee is already at work ensuring this year's festivities will be awesome.

Funds that we raise through our membership campaign help us promote the value of The Alameda as **THE** place to dine, stroll and do business steeped in history and elegance. In the coming year, we plan to make improvements to our web site, newsletter, ABA brochures and handouts so that we can better communicate the unique beauty of The Alameda.

Thanks again for helping to make this a successful membership campaign. Please continue to share the goals and work of the ABA with people you know in your business and community. You can help us spread the word by encouraging others to become members and donate to our work.

Please complete the attached membership form. If you want to help spread the word about ABA, just call 408-436-8586, and we'll give you all the latest info on how best to get involved.

Thanks again for your generous support!

Michael G. Barnaba, President,
and the entire ABA Board